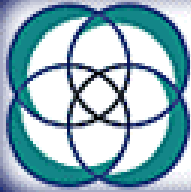


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# George Vradenburg

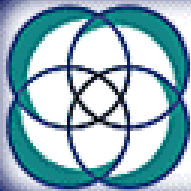
Chair, The Alliance for  
Regional Stewardship

Friday, January 20<sup>th</sup>

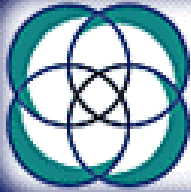


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Why is What You Are Doing Here  
Today So Important?

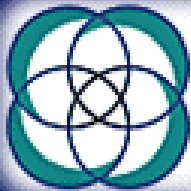


- Growth issues have natural boundaries not aligned with existing political boundaries
  - Growth “jurisdictions” have no legislature, no executive, no central administrator
  - **THEREFORE** -- Regions need new ways of working together across boundaries to address growth
  - **AND THAT MEANS** -- a process with a broad, inclusive, and engaged stakeholder base and public accountability
- Together, we are forging a nation of vibrant, globally competitive regions



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# How does Regional Growth Collaboration Work?



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# TRADITIONAL LEADERSHIP VS. REGIONAL STEWARDSHIP

## Traditional Leadership

One jurisdiction,  
one organization

Specific problem or goal

Single network

Commitment to an idea/cause

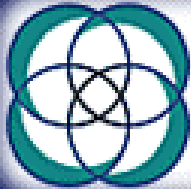
## Regional Stewardship

Multiple jurisdictions  
and organizations

Integrated vision for the region

Diverse collaborative networks

Commitment to place



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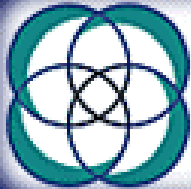
# CONTINUUM OF REGIONAL APPROACHES

**Relationships**

**Formal  
Partnerships**

**Structural  
Change**

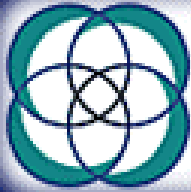




## Stakeholder Convenings



- “We are in this together”
- Shared Understanding of Situation
- Creating Personal Relationships
- Building Trust



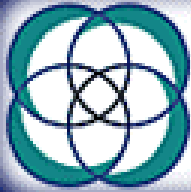
**Political Sector/COGS**



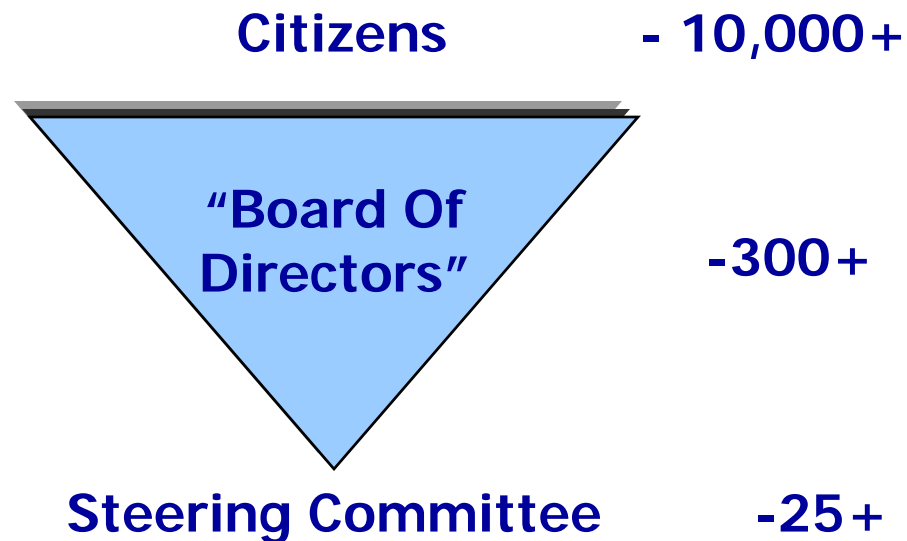
**Civic Sector/Non-Profit**

**Business  
Sector/Chambers**

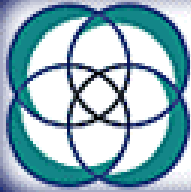
- Regional Agenda Setting
- Forum for Facilitating Regional Action



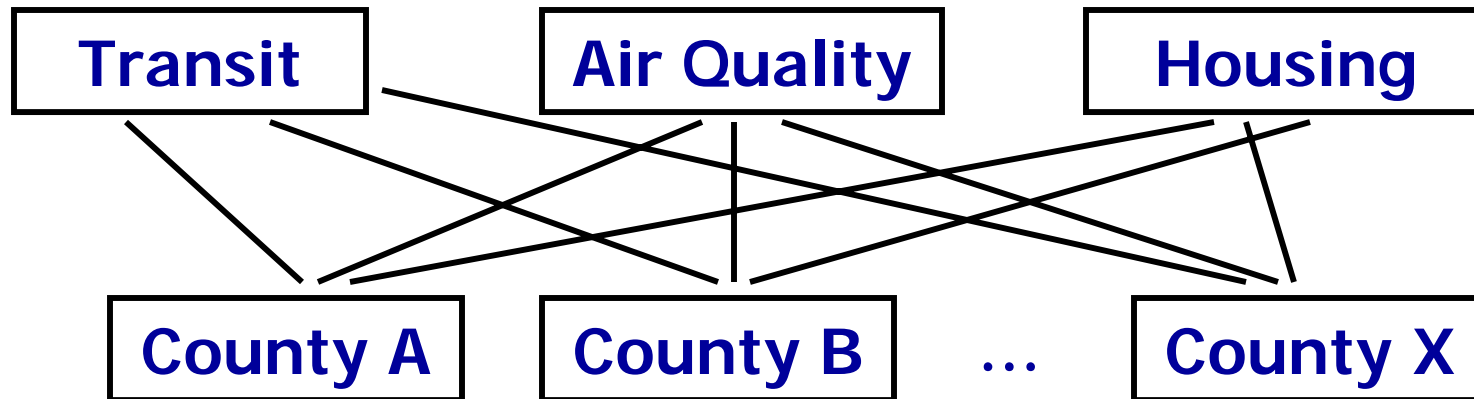
# MOBILIZING FOR GROWTH

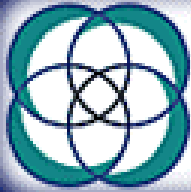


- Broad Growth-Centered Agenda
- Prosperity (Economic Development)
- Quality of Life (Neighborhoods, Amenities, Family Time)
- Education (Schools, Higher Ed)
- Sense of Belonging to a Connected Community



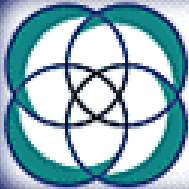
## Public Authorities



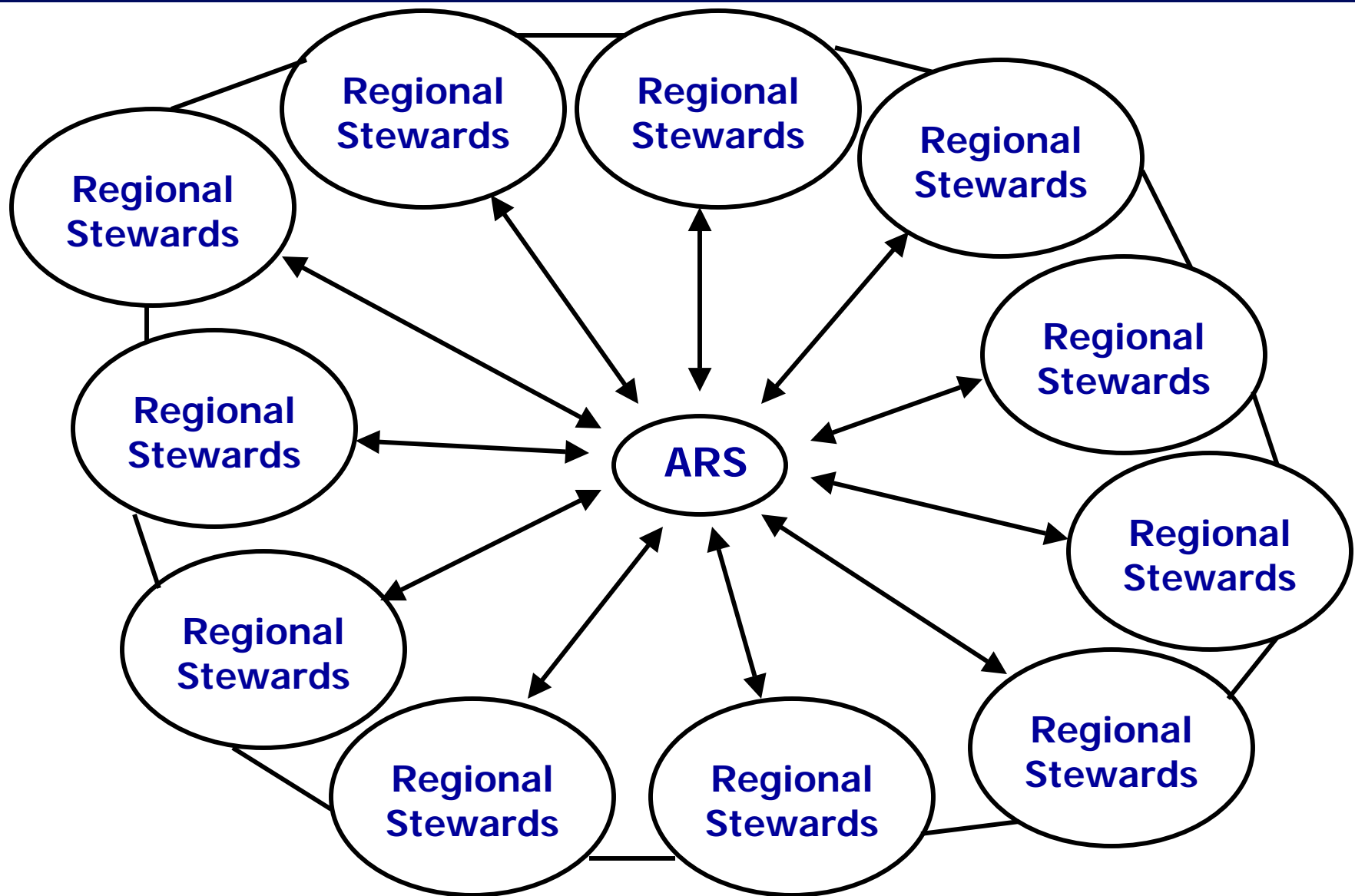


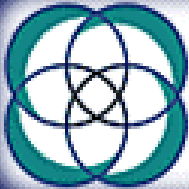
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What is the Alliance for Regional  
Stewardship?

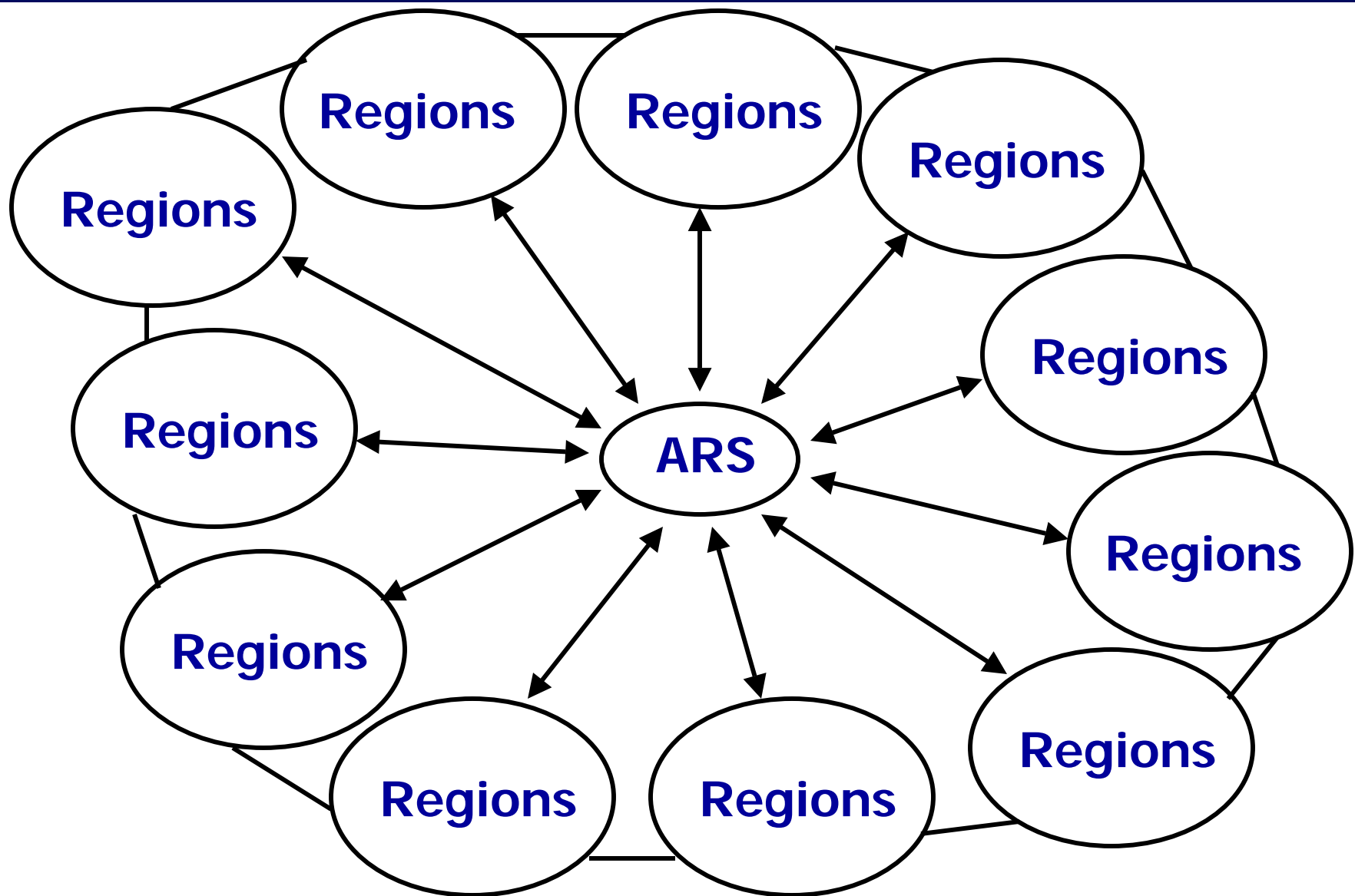


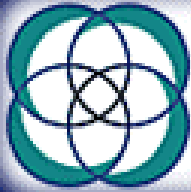
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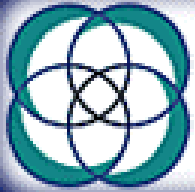
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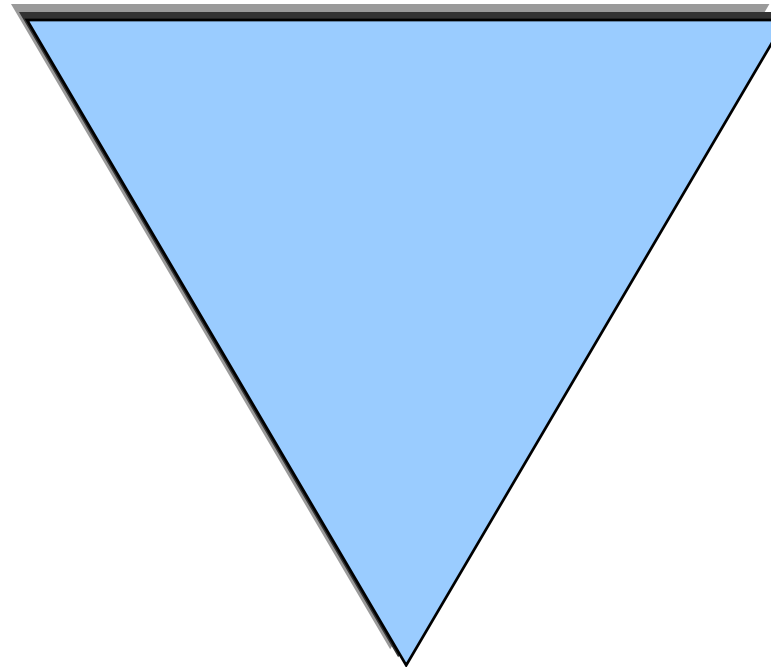
What are the Key Factors for  
Successful Collaboration?



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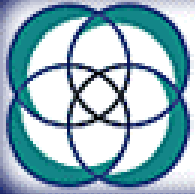
# THE KEY IS BALANCE

**Leadership**



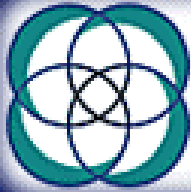
**Participation**

**Expertise**

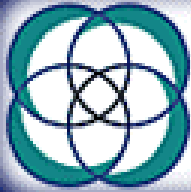


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What are the barriers?

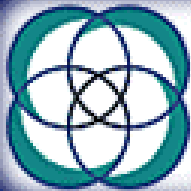


- Leadership Burn-Out (or worse)
- Exclusion of Critical Stakeholders
- Refusal to Take “Hats Off”
- Lack of Shared Situational Awareness



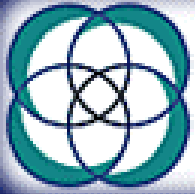
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Why Central Florida and  
Why [myregion.org](http://myregion.org)?



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- Leadership, leadership, leadership
- Commitment
- Preparation
- Innovation



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Good  
Weather