



FOR IMMEDIATE RELEASE

Press Release

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Central Floridians Work to Ensure We're "Open For Business"

ORLANDO, Fla., - A coalition of Central Florida business associations, appropriately labeled *Open for Business - the Central Florida Coalition for Growth & Prosperity*, has been established to address the region's economic recovery. Focused first on identifying economic and regulatory barriers, this broad-based coalition represents thousands of employers in the eight-county Central Florida service footprint made up of Brevard, Lake, Orange, Osceola, Polk, Seminole, Sumter and Volusia counties.

Included on the coalition's Organizing Committee are: [Associated Builders & Contractors](#), [Central Florida Partnership](#), [Florida Bankers Association](#), [Home Builders Association of Metro Orlando](#), [Metro Orlando Economic Development Commission](#), [Orlando Regional REALTOR Association](#), and [WORKFORCE CENTRAL FLORIDA](#).

Organizing Committee Members



CENTRAL FLORIDA
PARTNERSHIP



FLORIDA BANKERS ASSOCIATION



Home Builders Are Community Builders



ORLANDO REGIONAL
REALTOR® ASSOCIATION
www.orlrealtor.com



Supporting the Organizing Committee are three other Committees (Steering Committee, Technical Advisory Committee, and Community Advisory Committee) that can ensure widespread input and agreement as to how to remove barriers to economic prosperity and growth. A broad sampling of regional employers involved in the supporting committees includes organizations such as: Daytona Regional Chamber of Commerce, Florida High Tech Corridor Council, Haines City Economic Development Council, Kissimmee Convention & Visitors Bureau, National Center for Simulation, Orlando, Inc., Orlando-Orange County Expressway Authority,



Seminole County Convention & Visitors Bureau, Visit Orlando, multiple county school boards and other educators, a wide range of civic & environmental organizations, and other private businesses.

Shared Goals

The first goal of *Open for Business - the Central Florida Coalition for Growth & Prosperity* is to collaboratively identify, analyze and seek correction to current regulatory and other economic barriers that prevent or complicate economic recovery in Central Florida. Within 100 days, the coalition will present its short-term recommendations on ways to collectively encourage economic prosperity across the Central Florida Region by reducing the barriers to business growth and expansion, allowing more Central Floridians to “*get back to work.*” The results will be shared with elected officials, business leaders and the community at large through May 2011, with the intent of reaching consensus on regional scale solutions.

The second goal is to conduct research, build consensus and recommend a new model of revenue funding that will link regional and state priorities such as transportation, education and social services with a “21st Century” funding model.

Timeline

Baseline research to determine the economic and regulatory barriers affecting Central Florida businesses will be completed by April 15, 2011. These results will be shared with elected officials, business leaders and the community at large through May 2011.

Project Management

The project will be managed by myregion.org, a “Line of Business” of the *Central Florida Partnership* focused on Regional Research and Resolves, with over ten years of successfully encouraging unprecedented cooperation and collaboration among community leaders to ensure Central Florida's standing in the global economy and improve opportunities for generations to come.

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About *myregion.org*

myregion.org is one of four “Lines of Business” by which the *Central Florida Partnership* focuses on “Regional Research and Resolves.” By identifying and examining the changing demographics and powerful trends that are shaping the Central Florida Region – *myregion.org* is helping to identify the issues and challenges that affect our future.

[Click here](#) to learn more about *myregion.org*.

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