



Open for Business **Central Florida Coalition for Growth & Prosperity**

FAQ: Why a coalition?

A coalition of Central Florida business associations called *Open for Business - the Central Florida Coalition for Growth & Prosperity*, was established based on the belief that together we are better able to seek solutions to strengthen our region's economy.

FAQ: Why was the coalition formed?

The coalition, appropriately labeled *Open for Business - the Central Florida Coalition for Growth & Prosperity*, was established to address barriers hindering the region's economic recovery.

FAQ: How was this coalition formed?

Seven business-led organizations came together to form this coalition. These organizations include: [Associated Builders & Contractors](#), [Central Florida Partnership](#), [Florida Bankers Association](#), [Home Builders Association of Metro Orlando](#), [Metro Orlando Economic Development Commission](#), [Orlando Regional REALTOR Association](#), and [WORKFORCE CENTRAL FLORIDA](#). [Click here](#) for the full roster of the Open for Business Organizing Committee.

FAQ: What is the role of the coalition's Organizing Committee?

The Organizing Committee is comprised of key "staff" from organizations represented on the *Open for Business* Steering Committee, charged with completing the initial research and engaging the overall community in this project.

FAQ: How is the Organizing Committee engaging the community?

The coalition wants to identify and understand the barriers to business growth. In order to do this, the Organizing Committee reached out to a broad range of business and civic organizations to get their help in identifying barriers within their respective sector and jurisdictions.

Frequently Asked Questions (03.14.2011)



FAQ: Who is represented by the *Open for Business Coalition*?

This broad-based coalition represents thousands of employers in the eight-county Central Florida service footprint made up of Brevard, Lake, Orange, Osceola, Polk, Seminole, Sumter and Volusia counties.

FAQ: What are the short term goals of the *Open for Business Coalition*?

Within the first 100 days, the coalition will catalog and analyze current regulatory and economic barriers that hinder economic recovery in Central Florida and look for ways to correct these barriers and get businesses back on track to economic recovery.

FAQ: How will barriers be identified?

The *Open for Business Coalition* has been gathering qualitative information on barriers for the past three months from business, civic and other community leaders for the purpose of developing a business survey. This survey will then be sent to 1000s of business leaders to fill out.

The online survey will be launched March 15, 2011 and will be in the field through March 23, 2011. The format, which probes on both quantitative and qualitative data, solicits feedback on: 1) The Central Florida Business Environment, 2) Workforce Needs and Outlook, 3) Business Barriers, 4) Level of Contact with Local, State, & Federal Government, and 5) Business Demographics.

FAQ: How can we participate?

The survey will be available on multiple websites, including the websites of all member organizations of the *Open for Business Coalition*.

FAQ: What kind of participation are you expecting in the survey?

Due to the strong leadership of our partner organizations, we are expecting to reach a broad based pool of leaders in the Central Florida region.

Frequently Asked Questions (03.14.2011)



FAQ: What is the timeline for the overall *Open for Business* project?

Baseline research to determine the economic and regulatory barriers affecting Central Florida businesses will be completed by April 15, 2011. These results will be shared with elected officials, business leaders and the community at large through May 2011.

FAQ: Who will manage the project?

The project will be managed by myregion.org, a "Line of Business" of the *Central Florida Partnership* focused on Regional Research and Resolves, with over ten years of successfully encouraging cooperation and collaboration among community leaders across Central Florida.

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